

THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 25, 1936

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MEADOWBROOK MEN ORGANIZE SOCIAL CREDIT GROUP

A meeting of the men of the Meadowbrook district was recently held for the purpose of organizing a local group. The meeting was well attended and the election of officers was proceeded with. The following is a slate of officers for the ensuing period:

President, George E. Bell.

Vice-President, R. B. Hayes.

Secy.-Treas., Leo Rouche.

A resolution was passed by the group that if necessary to bring in outside retailers, that they would give their whole-hearted support. It was decided to hold meetings every two weeks.

The next meeting will be held at the home of Mr. Henry Sammons on November 26th, at 2:30 p.m.

THE WORLD OF WHEAT

(By H. G. L. Strange, Director Crop Testing Plan.)

Wheat is probably the oldest of the world's crops.

A larger quantity of it is consumed than of any other foodstuff with the single exception of potatoes. In prehistoric times wheat was cultivated throughout Europe and was one of the most valuable cereals of ancient Persia, Greece and Egypt.

It has always been prized for the high quality bread which it produces—whenever it is possible people turn from foods made from rye, barley, oats to bread made from wheat.

It is grown almost in every country in the world, the only parts from which it is absent being the hot, low-lying regions of the tropics; Spain however, being the one notable large country where no wheat is produced.

Its cultivation is simple and it is adapted to more varying soils and climatic conditions than any other food plant known.

It has ripened as far north as Skibotn in Norway and is cultivated around Archangel on the White Sea and in Verkhoyansk in Siberia within the Arctic circle. It is well cultivated on the equator in Ecuador and Columbia.

Wheat is also grown at different altitudes varying from sea level to a height of 15,000 feet in Tibet.

Prices have tended to be raised by the following: Demand for Canadian wheat increasing—Subsoil moisture very deficient in Western Canada and spring wheat area U.S.A. and imports winter wheat belt—U.S. purchases large quantities Argentine corn—Rain delay planting in parts of Europe—production of dried beans in Danube Basin less than normal.

These factors have tended to push prices down. Wheat supplies in Cuban and Argentina are estimated over million (all time record)—Large quantity wheat sent to the U.S. market—Estonian production probably increasing—Argentina shipping surprisingly large quantities of rye.

MISCELLANEOUS SHOWER

Mrs. R. B. Hayes and Mrs. J. A. MacArthur were co-hostesses at a miscellaneous shower in honor of Miss Ruth McMillan, whose marriage to Mr. Edward Holland will take place this month. Over fifty friends were present and the bride-elect was the recipient of many lovely and useful presents. A very daintily decorated little wagon in the form of a hayrack and trimmed in pink and white, well laden with gifts, was drawn into the room and presented to the guests, a honor by little Miss Pauline Kileup.

Mr. MacArthur's sister, also accompanied by Miss Ralphine Hayes on the piano. A duet was played by Miss Verona and Ralphine Hayes and a piano selection was also rendered by Mrs. C. Kileup. Winners of contests were Miss Ruth McMillan and Mrs. C. Kileup and Mrs. Jack Wilson.

Another shower in honor of Miss R. MacMillan was held at the home of Mrs. V. McMann, with over twenty-five guests present. The guessing contest was won in a draw by Miss I. Hunter and Miss A. Hunter. The guest of honor was presented with daintily wrapped kitchen ware gifts by four little girls, Marion Mahaney, Beverly McMann, Marylin Jones and Georgia McMann. A delicious lunch was served by the hostess assisted by Mrs. G. Farguharson, Mrs. C. McIntyre, Mrs. Evans and others.

POOL ELEVATORS HAVE VERY SATISFACTORY YEAR

The annual meeting of the Alberta Wheat Pool delegates was commenced on November 24th in Calgary. The reports of the business operations for the year ending July 15th, 1936, were of an encouraging nature. They showed elevator operating earnings of \$1,092,272.59 from which was deducted \$526,055.69 for depreciation and \$256,703.12 for interest payment to the Alberta government on the 1929 overpayment, leaving a net surplus from the year's operations of \$309,513.78.

Since 1931 when the Alberta Pool shouldered the burden of the heavy 1929-30 Pool overpayment and set out to re-establish its financial position this organization has made marked progress. Last year's operations have increased the members' equity in the assets of the organization by \$1,000,000. The members now have an equity totaling \$857,756 in Pool assets after deducting the liability for the '29 overpayment.

Contrary to the stand of virtually every other organization engaged in grain marketing and handling, the Alberta wheat Pool's board of directors in Manitoba and Saskatchewan, maintain that Canada should develop a national grain marketing policy based on the operating of an active Wheat Board upon which producers should have direct representation and that a minimum price should be fixed from year to year, having some relation to the cost of producing grain in Western Canada. Representation to this effect were presented by Mr. Vibert What-Pool's board of directors to the delegates.

The Alberta Pool is operating 42 country elevators in Alberta and 13 in Vancouver and one Prince Rupert.

THE OLD TIMERS BANQUET AND DANCE FRIDAY

Next Friday afternoon and evening should be a busy time for the old timers of the district. In the afternoon the Gleichen Association of Old Timers will hold their annual meeting and get together. At 6:30 the guests will be entertained at a banquet by the Board of Trade, at which some prominent speakers will be heard. Several new features will be added this year to entertain the guests and help them while away the time until 10 o'clock. At this time the big old dance will begin in the adjoining hall. The hall will be specially decorated for the occasion, somewhat different than in the past.

It is anticipated that the usual big crowd will be on hand.

LOCAL HOCKEY EXECUTIVE HAVE MEETING

The executive of the hockey club held a meeting following the request of the executive of the A.A.H.A. Three propositions were submitted by the Provincial organization to be discussed by intermediate clubs regarding the system to be followed in both the Morgan cup and the Black trophy play-offs. The Gunners not belonging to any league favored the second proposition, namely: that the Morgan Cup be played off into fours and these four to go automatically into the sights of the Black Trophy. The Morgan Cup play off would start on January 1st, while the regular championship play offs would begin as usual the first week of February. It was considered to be the most suitable and interesting method proposed.

In order to finance the Club a boxing card will be again sponsored in Gleichen on December 1st. This will be a five bout affair, one of those being a wrestling event.

Several new players were proposed to the Club and will be given a try out as soon as the ice is available.

The regular hockey dance will be sponsored on December 11th. The choice of orchestra was left with the committee in charge.

Con was served by the hostess assisted by Mrs. G. Farguharson, Mrs. C. McIntyre, Mrs. Evans and others.

ST. ANDREW'S JUBILEE SERVICE MUCH APPRECIATED

St. Andrew's Church was filled to capacity Sunday morning on the occasion of the 50th anniversary of the opening of the church. Practically all the members of the church were present together with many visitors. Very able Archdeacon J. W. Tims, who built the church and was the first incumbent preached the sermon Sunday. Many of the Archdeacon's friends of long ago were present, although only one was a member of this church since the first day it was opened, Emil Griesbach, who has been a resident of Gleichen for over fifty years.

Rev. Mr. Wiley of Strathmore assisted in the service, announcing also that the Bishop of Calgary would be in Gleichen next Sunday at a time yet to be announced.

LADIES E.C. GROUP HOLD SOCIAL EVENING SHAMROCK

A social evening was held in the Shamrock School under the auspices of the Meadowbrook Ladies Social Credit Group, with over 50 people present from the local district. Cards under the direction of Miss Ruth McMillan took up most of the evening. Ladies first prize was won by Miss Lucille Bell and the consolation by Mrs. Calkins; while gents' first went to Mr. Sammons and consolation to Mr. L. Lilla.

Following cards lunch was served by the hostesses Mrs. K. McPherson and Mrs. F. Hamar.

The social contest under the direction of Miss Bessie Wilson caused much merriment amongst the crowd.

This is the first of a number of social evenings to be held by this group. The next will be held early in January.

ANOTHER FIGHT AND WRESTLING CARD TUESDAY

Next Tuesday evening, Dec. 1st the Gleichen Hockey Club will again present to the public a strong well balanced fight and wrestling card featuring the popular young Arrowwood idol, K. O. Wilson and Forbes Innis of Calgary for ten 3-minute rounds. Both these boys are in close training and will enter the ring in perfect shape.

For those who prefer wrestling the semi-windup fight, together with a semi-final round, the two best halfs of three, Dave Jacobs now of Gleichen, and Oscar Nosseloff of Calgary. These boys are very evenly matched and each will have to give the best they have to win.

The third contest between Stan Glover of Vancouver and Joe Mahony of Calgary should prove an interesting bout. Glover is just 17 years old and has not lost a fight since turning pro.

The second contest over a distance of six rounds is between Buster Riley of Cluny and Willie Cutler trying conclusions. These boys were billed to appear on the last card but owing to unforeseen circumstances were unable to appear.

The show begins at 8:30 sharp. The judges will be Lt.-Col. Lewis and T. W. Paulson. Referees Geo. Roberts and Paul Kaufman.

BREAKING FAITH

Clear thinking is difficult at any time. That is why Franklin D. Roosevelt went on a fishing trip as soon after the election as possible. As Arthur Brisbane, noted columnist said "he wanted to fish, and also to think."

Most of us would do well if we did more thinking. Unless all the points of a problem are considered, the solution will be only partially right, or wrong. We learned that in school long ago.

Debts are a problem in the west; have been for some time. Alberta attempted to solve that problem. Now, life insurance policyholders in Alberta are starting to think. They are having their memories refreshed with the fact that thrifty citizens are the

DASHES FROM CRAIGANTLER AND DISTRICT

Miss Marjorie and Helen Grant were visitors with Mr. and Mrs. Charles Grant over the weekend and took in the dance at the Meadowbrook Hall.

M. MacDonald accompanied Mr. and Mrs. A. Buckley to Calgary on Saturday.

There was a number of farmers from this district attending the large meeting of C. P. R. contract holders in the Memorial Hall at Strathmore last Saturday. The meeting was presided over by Mr. J. C. Buckley of Gleichen. Some of the speakers were inclined to drift from the subject of the meeting. Mr. Buckley had to draw their attention to the fact that the meeting was to decide whether they wanted to have the farmers take over the project or not. Most of those present were opposed to the farmers taking it over and a resolution was sent to the C. P. R. to that effect.

M. MacDonald is fond of dancing and took in the party at the hall. In fact he is a sort of managing director of the ladies softball team.

Some of the married ladies in the Girls Softball team wish they were single again, because they leave their grownup families at home others their husbands, thinking they could manage the dance and supper without them.

Bill Smith attended the dance Friday. Bill has been in the district ten years and thinks the hall a nice structure, equal to some in old Quebec. Henry Dankwerth was sleeping out last week. He attended a dance in Standard on Wednesday and another at Meadowbrook on Friday, which is a good idea for old fellows. Henry did not take his wife the first time but he accompanied him to the last one.

Bailey Schirber acted as floor manager at the dance at Meadowbrook on Friday.

real owners of bonds that finance governments—federal, provincial and municipal. It is their hard-earned savings that are invested in the mortgages that build homes, develop farms and industries of the Dominion.

Investing their savings, life insurance policyholders have built up an insurance estate of over six billion dollars for themselves and their dependents. To protect this huge estate, these policyholders invested two billion dollars in the best securities Canada had to offer: federal, provincial and municipal bonds, farm mortgages and industrial securities. Alberta as well holds billions of these dollars borrowed from the insurance policyholders in exchange for the province's bond, and millions more are invested within the boundaries of the province by trust, loan, mortgage and banking institutions.

Life insurance, on behalf of its policyholders who loaned money and accepted in good faith the promise of the borrower to pay, says that the borrower should pay if he is able, and if he is not, he should negotiate for adjustment—not repudiate. For life insurance says that cancellation and repudiation, regardless of ability to pay, is breaking faith with those, Albertans as well as residents of other provinces, who are able, fortunately, to save, and thus invest.

GLEICHEN UNITED CHURCH
Rev. J. N. Whitton, minister.
Mrs. H. Birch, choir leader.
Miss Jean Farguharson, pianist.
3:15 a.m. Church School.

7:30 p.m. Public Worship Subject: "The Standard of Value in Judging People."

The show begins at 8:30 sharp. The judges will be Lt.-Col. Lewis and T. W. Paulson. Referees Geo. Roberts and Paul Kaufman.

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Jugs and Pitchers from 10c to \$2.00

New Shades and New Pattern Water Sets.. \$1.29

The New Chintz Pattern Dishes are Popular
Sandwich Sets 65c, 90c, and \$1.60

Lovely Cups and Saucers, each 29c

If you want winter eggs feed Mineral, 5lbs.. 50c

Hog Mineral 10 pounds 75c. It will fatten

Gleichen Hardware

A. W. GILBART

PROP.

NOTICE

The Census of the town has now been taken and the lists will be open for inspection at the Town Office on November 27th, 28th, and 29th and on December 1st and 2nd.

W. J. PHYTHIAN,
Sec. -Treas.

TURKEYS and POULTRY

BURNS & CO. WILL HAVE A BUYER AT
AT THE PIONEER MEAT MARKET ON

TUES. DEC. 8

CALGARY MARKET PRICES WILL BE
PAID



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VANCOUVER VICTORIA
PORTLAND and CALIFORNIA POINTS
Three classes—First, Intermediate and Coach

On sale daily to May 14, 1937

Return limit 6 months

Special 30 day fares at further reductions from certain points.

EASTERN CANADA-CENTRAL STATES

Two classes—First and Coach

On sale daily Dec. 1, 1936 to Jan. 5, 1937

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to the OLD COUNTRY for CHRISTMAS
Special fares Nov. 15, 1936 to Jan. 5, 1937
Return Limit 5 months

Make your Winter Travel Arrangements with nearest Ticket Agent

CANADIAN PACIFIC

THE GLEICHEN CALL, GLEICHEN, ALBERTA

The Unemployment and Relief Problem

When a writer is able to produce unchallenged and apparently unchallengeable figures in support of a contention that governmental debts in Canada—federal, provincial and municipal—have increased in the five-year period from 1930 to 1935 to an amount closely approximating the debt created for Canadians during the Great War and ensuing demobilization period, he is revealing a situation that is not only serious but startling, and a situation that warrants his contention that unemployment is the major problem of the nation.

For there is no gainsaying the fact that practically all indebtedness incurred by governmental agencies during the last five or six years is the direct result of unemployment and the necessity for providing for the relief of those who were unable to find work for themselves or, in the case of the farmers, who were unable to secure sufficient return from their labors to provide them with a living.

Yet this condition of affairs was demonstrated recently in a series of articles by the Ottawa correspondent of a Western daily newspaper—the Regia Star, when he showed that the debt of the country including its integral provinces and municipalities, together with the C.N.R., harbor commissions and allied undertakings increased by \$1,780,866,051 in the five-year period from 1930 to 1935 in comparison with an increase of \$1,912,252,018 in the national debt during the five actual combatant years of the war and the subsequent year of demobilization.

While this is a heavy load to carry it might not be so bad if the problems were solved and the expenditures and piling up of indebtedness incurred by government and relief were at the top of the list, but unfortunately this is not the case. In some parts of the Dominion, despite some improvement in economic conditions, there are still large numbers of unemployed and relief expenditures are still being made on large scale, which means, of course, that the burden of debt on this account is still accumulating.

Not only has the problem not yet been solved but the same writer, in another article of the series, quotes Dominion Bureau of Statistics data to show that while economically the country is half way on the road to recovery expenditures for relief, direct and indirect, have only declined 11 per cent. below the peak of the depression.

These facts and figures demonstrate quite clearly that efforts to solve the problem by all or any governmental units to date have had very little effect and that something more must yet be done if reduction in relief expenditure is to keep pace with the gradual return to normal employment conditions.

One of the measures which might well be adopted in an effort to mitigate to some extent the burden which is falling on the public treasury is future generation of taxpayers as through investigation to determine the extent to which relief recipients have been and are abusing direct relief, and by weeding out all those who are racketeering by refusing to take advantages of opportunity to work when they have a chance to do so for reasonable remuneration or who deliberately misrepresent earnings or in any other manner secure public assistance to which they are not entitled, wholly or in part.

This should be done, not only in the interest of those who are self-supporting and are called upon to assist in supporting others but in the interests of the unemployed and relief recipients themselves, for the minority who are evading their responsibilities are a millstone around the necks of the great majority of deserving relief recipients.

Sufficient evidence appears in the press from time to time in all parts of the country to support the statement that a percentage of relief recipients are guilty of abuse and refuse to play cricket. For example it was recently reported that Hon. Mr. Crook sent investigators into a small municipality in Ontario to look into the question of who was driving their own automobiles. In other parts of the country appear reports of physically abled men refusing to work and of abuses in other forms.

Said the Toronto Mail and Empire recently: "The public authorities must increase their efforts to comb out the won't-works from the ranks of those on relief, though those who cannot yet find work must continue to be furnished with food, clothing and shelter until they become self-supporting."

The weeding out of the undeserving, however, will not wholly solve the problem by any means. There are still far too many unemployed, in fact the great majority on relief, who are willing and anxious to work if they could only get it. The only permanent and effective cure for the unemployment problem is the absorption of all who are able to work by industry. If the new federal unemployment commission can achieve this they will earn the gratitude of the entire nation and not only of the self-supporting taxpayers but the majority of those who are still unfortunate enough to need state aid.

How Romans Used Cinnamon

One Way Was Burning It As Incense To Gods

The Romans used cinnamon in ointments and balms, as well as in their cooking. It was also burned as incense and when a god was to be appeased or the shade of a departed spirit honored, cinnamon was added to the ceremonial fires. The biggest cinnamon ever recorded was built by Nero as part of the funeral rites for his wife, Poppaea. It is said he burned more than one entire year's importation on that occasion.

Lloyd's of London, started out as an association for merchants who wished to protect ships and cargoes at sea.

Wins National Championship

Elderly Hardware Dealer Has Longest Beard In Japan

Macizo Kato's beard, so long he has to be careful not to trip over it, won the national championship as the longest in Japan.

The 72-year-old patriarchal hardware dealer, is only five feet, six inches tall. His beard is five feet, six inches long, and it causes him plenty of bother. Kato stuffs the end of his flowing white whiskers in a specially made handbag to keep them from dragging on the ground.

Poisonous snakes often misjudge distance in striking at objects, according to Biological Survey scientists.

Using Ultraviolet Rays

New Electrical Device Is Aid To Butcher And Baker

That ultraviolet rays kill small organisms like bacteria and algae is one of those things which was discovered in the laboratory as a fact of pure science and is now being adapted to practical applications. An article in the Electric Journal, abstracted in the Journal of the Franklin Institute, showed that ultraviolet "bactericidal rays" are finding their way into industry.

These publications had kind words to say of the "Starlamp," a Westinghouse electrical series lamp, narrow tubes shedding their garnet blue light on meat in a butcher's showcase, foils bacterial attack so successfully that only moderate refrigeration is necessary. Meat packers who "tender" their meats by hanging or aging (allowing enzymes to break down the tough fibers) now find it safe to speed up the tendering process by using warmer temperatures under violet-day protection. Bakers who irradiate bread and cake before wrapping, to kill mold spores, increase the saleable life of the product by several days.

Newspapers Kept Going

Depression Hit Them Hard But Standard Well Maintained

It is no secret among newspapermen that the depression has hit the newspapers hard. Services were maintained at the same standard while revenues were falling and, too, often reserves built up during prosperous years had to be seriously depleted to meet expenditures. Probably in no other business were wages interfered with so little. In many cases, however, it has been investments outside the newspaper business which have helped to keep newspapers going.

There is to-day among newspapermen, however, as there is among other business men, a feeling of optimism. Canada is once again on the upgrade, and during the next 12 months there undoubtedly will be a decided improvement in business.

This will be reflected in many directions, and the hope will be that it will result in a decided increase in employment.—Kingston Whig-Standard.

Germany Warns Merchants

Must Not Raise Prices If Food Supplies Are Short

What is described as a "last warning" to German shopkeepers not to allow the prices of foodstuffs to rise was issued recently by the German price protection, Herr. Heidrich.

The measures are to stop prices during a "temporary shortage" of supplies.

The police president's announcement says:

"I have closed down for good a shop at 43 Petersburgerstrasse, belonging to Philip Greifberg, who has been repeatedly fined for charging excessive prices, and have had him taken into protective custody."

"Anyone who thinks that he can take advantage of the shortage of supplies by unjust price manipulation should himself be an enemy of the community, and will be treated as such."

The governor of Baden has issued a similar warning in his district.

Has Lion As Bodyguard

Animal Accompanies Swami Even On His Social Visits

When the Swami Krishnamurti, the Indian spiritual teacher, went to pay his respects to the new Viceroy of India, he took his lion with him. A stream of children, messengers, and native servants followed the Swami's rickshaw, where he sat with his pet on one side and a dog on the other. The man and beast were well received, especially by Lord Linlithgow's family, and the party were shown all the sights, including the changing of the Guard. The Swami, a philosopher by profession, on observing this ceremony said gravely that the great people of the land might need such military protection; for a simple soul like himself a lion was enough. Wherever the Swami goes the lion is with him. In train or omnibus it sits beside him, while other passengers move to other seats.

The China Clipper

The China Clipper weighs 51,000 pounds and is 3,200 horsepower. It is capable of carrying 46 passengers and a crew of seven on daylight flights. It has sleeping accommodation for 18. The overall length is 89 feet, six inches; height, 24 feet. The high speed is 176 miles per hour; cruising speed, 157 miles per hour. Its range as a mail transport is 4,000 miles; as a passenger mail transport, 3,000 miles. 2177

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ENRICHES BLOOD
BUILDS NEW VIGOUR

At all good Drug & Drap Stores
Sales Agents: Harold F. Ritchie
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For Promoting Peace

Pan-Pacific Women's Association To Hold Conference

The Pan-Pacific Women's Association, by vote of member countries bordering on the Pacific ocean, will hold its triennial conference in Vancouver, July 22-25 next, it was announced. The dates are tentative. Since the 1934 Honolulu conference the association has taken for its objective, "practical ways and means of promoting peace and understanding among the women of Pacific countries."

To further this they have taken for study topics relating to the subject. The topics include, "Youth Movements for Peace," directed by Dame Katherine Furne, London; "Traffic in Arms," by Dame Rachel Crowley, London; "Technique For Developing Public Opinion," Emily Newell Blair, Washington; "Labor Standards and Standards for Living," Mrs. Monterey, Philadelphia; "Population Pressure," Mrs. Marie Kingling, Honolulu, formerly of New Zealand.

Miss Mary L. Bollert, Dean of women at the University of British Columbia, is chairman of the Canadian section. The National Council of Women will hold its annual convention in Vancouver early in July and it is expected several leaders in that organization will stay over for the Pan-Pacific conference.

SELECTED RECIPES

THREE-FRUIT CAKE

$\frac{1}{2}$ cup butter
1 cup fine granulated sugar
2 eggs
2 cups flour
4 teaspoon salt
3 teaspoons Magic Baking Powder
4 tablespoons crushed bananas
2 tablespoons grated orange rind
yellow part only
4 tablespoons orange pulp
1 cup seedless raisins, put through a chopper
 $\frac{1}{2}$ cup milk
 $\frac{1}{2}$ teaspoon vanilla
Cream butter thoroughly, gradually adding sugar; add beaten eggs, and continue beating until the mixture is very light. Sift flour once, measure, add baking powder and salt; sift together twice. Add $\frac{1}{4}$ dry ingredients to butter mixture, then the fruit, then remaining dry ingredients and milk alternately. Add vanilla. Turn into greased and floured square or two-layer pans. Bake in moderate oven 350 degrees for 25 to 30 minutes.

Used China Dinner Set

King Edward broke still another tradition when his first dinner service was made of chinaware. This was described as the board of trade club in Toronto as a land where four-five and six-year-old children were forced to work 18 hours a day in sithy rooms alike a candle light. The speaker, Captain R. G. Cavell, general manager of Canadian Telephones and Supplies, Limited, and a former resident of China, told of seeing some of these children go blind at the age of 12, after which they were sold to wealthy Chinese merchants who made a profession out of purchasing human wrecks for beggar purposes.

When You Want to Alkalize Stomach Fast



Try This Amazing Fast Way
—The "Phillips" Way
Millions Are Adopting

Once this tiny people are being urged to adopt the "Phillips" Way. And thus ease symptoms of "acid indigestion," nausea and stomach upsets.

To gain quick alkalization just do this: Take two tablets of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating. OH—take two Phillips' Milk of Magnesia Tablets.

It comes almost at once—usually in less than 15 minutes. "OH—fullness after eating and 'acid indigestion' pains leave. You feel like a new person."

"OH—Get either the liquid 'Phillips' or the remarkable new Phillips' Milk of Magnesia Tablets. Each one equals a teaspoon of the liquid. Only 25¢ a box at all drug stores.

ALSO IN TABLET FORM:
Each tablet equivalent of
one teaspoonful of
genuine Phillips' Milk of
Magnesia.



Sold For Begging Purposes

Blind Children in China Used By Wealthy Merchants

China was described as the board of trade club in Toronto as a land where four-five and six-year-old children were forced to work 18 hours a day in sithy rooms alike a candle light.

The speaker, Captain R. G. Cavell, general manager of Canadian Telephones and Supplies, Limited, and a former resident of China, told of seeing some of these children go blind at the age of 12, after which they were sold to wealthy Chinese merchants who made a profession out of purchasing human wrecks for beggar purposes.

ITCHING

Turn Off Itching In A Minute

For quick relief from the itches of skin diseases, eczema, athlete's foot, rashes and other skin eruptions, nothing is better than D.O. PHRECHITON. Its gentle oil soothes the irritated skin and relieves the itching. Stop the most intense itching instantly. A bottle holds a drug-free, preservative-free, money back. Ask for

D.O. D.P. Prescription.

Zepplins Salute Each Other

Graf Zeppelin's airships met over the South Atlantic beneath a bright moon—passing so close that passengers on the zepplins Hindenburg and Graf greeted each other. The Syndicato Condor said that the meeting, reported by radio by the Graf's commander, occurred 300 miles west of the Cape Verde Islands.

Europeans have an old superstition that animals receive the power of speech at Christmas.

Quick Relief

FOR STUFFY HEAD



Just a few drops... and you breathe easily again! Va-tro-nol cures clogging mucus, reduces swelling, brings well come relief.

Japan spends \$1,000,000 a month on its world-wide spy service.

If two are arguing, and one of them is a fool, so is the other.

Europeans have an old superstition that animals receive the power of speech at Christmas.

Save "LEFT-OVERS" with

Appleford's Presto Pack WAXED TISSUE



PULL HERE

MORE CONVENIENT TO USE...

Just hang a package in your pocket. You'll be delighted with its convenience... for, with one hand, you can easily extract a single sheet at a time leaving the other hand free to hold the "left-over" being wrapped.

Warehouses at Calgary, Edmonton, Regina and Winnipeg

Always the favourite
PURITY FLOUR
Best for all your Baking

PP134

THE TOAST OF A NATION

From Halifax to Vancouver, Crisbrown, the new *toasted* Soda Wafers by Christie's have won universal approval. Every day in the home—at dinners, lunches, suppers, bridge parties—whenever you want everything to be "just right", serve Christie's Crisbrown Soda Wafers and you can't go wrong.



Christie's Biscuits

"There's a Christie Biscuit for every taste"

Thou Shalt Not Love

A NOVEL BY —
GEORGIA GRAIG

CHAPTER IX.—Continued

Starr tried to smile at that, but it was a poor effort. Something caught in her throat. In the mothy way she had affected with the girl, Starr plied her with questions.

"You all look so pale an' tired, Miss Starr. Honest, you worry me. You does'nt look like a shadow. An' no wonder, the way you go on. Parties, parties, from mornin' till night. You don't ever git no rest. You'll kill yourself, shore's you're born!"

A wistful trace of a smile haunted Starr's lips as she murmured:

"You may be right—I do feel up with about—everything!"

What she could not tell Starr—or anybody—was that she knew it was not the life she was leading

which was sapping her frail strength. It was the grim finger of her destiny. Days were flying into weeks. Soon it would be weeks into months. Such a little time left.

When she was partying she could forget the terror. Only at times like this it came back to her. And at night when she lay in bed in the dark the monotonous tick-tick-tick of her boudoir clock formed itself into an ominous rhythm which dinmed menacingly into her brain.

"Thou—Shalt Not—Thou—Shalt—Not!"

Starr realized how little time she had for getting dressed for the evening, but when Sapphira insisted that she must lie down if only for a few moments, she gave in reluctantly too tired for argument. What if she fainted? Let them wait for her. Nowadays none of their parties ever appeared ready to get going, anyway, until Starr Ellison arrived. And her escorts might as well cool their heels a while.

She had not intended to, but she must have slept. For somehow or other she was back in Egypt again, not at the tomb of terror but in one of those small desert towns that had intrigued her. She was seeing the streets, and the place of the sand diviner, living again days that had been full of joy and beauty.

There was the long, gaunt sand diviner when Starr and her father and their interpreter passed his shop. He looked like the tallest man on earth standing under the yellow light of his lamp in his shop, with a wide, smiling glimpse of beautiful three-scarlet embroideries, copper, gold. She could smell the incense that floated out from the pierced silver brazier...

They were outside on the sands—there was a thrill of fear as her eyes saw his, as if, even before he spoke, he was telling her something against which she fought—something in his appearance and manner suggested power and mystery, as though he could read the future with only that bag of sand he held. The interpreter said: "He is of the sand himself—they tell him secrets."

He was crouching on the ground, his tall figure hunched, covered with his white gaudron. His lips were moving. "He is speaking with his ancestors—the sand," the interpreter said.

Then a low murmur came from his lips before he began to talk rapidly, as though to himself, pouring his thoughts onto the ground, his gaunt finger working into patterns, breaking them up, making new ones. His head was shaking, his eyes cast. Suddenly he looked up, to speak to her in a garbled mixture of French and Arabic, most of which she could understand:

"I bring you truth in a world of lies."

The interpreter said: "He says he sees something wonderful in your soul, great joy, but before that, terrible pain... He sees the desert, men are digging, digging—there is a tomb—There is—" He stopped as the rapid talk of the sand diviner rose into a wail. The interpreter laughed. "I was mistaken, he says—what he sees is joy—it must be joy."

Then why is he taking it as hard as he is?" Starr asked. "He seems ready to be suffering—look at the great drops of sweat on his forehead, the way he looks at me..."

"He says there is more—there must come death, great trouble, journeys across the wide seas where the people are like the sands of the desert, where their constant noise is like the howling of the jackals, before they shall come to you..."

The rest of it faded was blurred in the uneasy dream. Then Starr could hear her father's voice:

"Don't let it distress you my dear. These men are all alarmists. It's their business. I can tell you better of the future. Love, my dear, is the only real diviner. You will know when the time comes for you to know it. You must give love, too, to know

its true greatness. You cannot take love away from me. Nothing that we have is ever of great account to us, only what we are given freely."

The nononsense chant of the interpreter's voice was drowning:

"The dawn comes on the palm trees, the flowers droop and die in the sand—all is dark and silent..."

Starr sat up on the cushioned chaise longue with a sharp cry. There was a quick wonder in her eyes at the recognition of the familiar scene of her bedroom. She had been dreaming, of course. As always—of Egypt. It came back to her in some phase continuously. Why must it always be so? And such vivid dreams!

Sapphira was concernedly watching her. "You—all didn't sleep long, Miss Starr, but I reckon better than nothin'... You still mighty pain and tired, though."

Starr sprang to her feet, rushed over to her dressing table. She cried out suddenly.

"But I mustn't look tired and pale—I mustn't! Wait till I get busy with this rouge and lipstick, Sapphira. You'll be surprised!"

Destry her fingers worked, transforming the soul-sick Starr Ellison into the vivacious "Play-Girl." Even that vivid dream was fading from her mind, save for a haunting memory, as though she could really hear her father's voice: "Love is the only diviner." Love—that was she never denying!

In a moment her lips were smiling, mocking once more.

"A lot of vivid color painted on glass. That's what I am, Sapphira. Some day a puff of wind will break the glass, then there'll be no more Starr."

The colored woman stared with bewilderment.

"Laway sakes, Miss Starr, how funny you do talk!"

CHAPTER X.

"Play-City" arrived at Tod Rango's party at the Mayfield with Lance Morris, Jimmy Field, and Kerry Norris. Lance's booz companion and duds Achilles. It amused her to appear with three escorts when most girls had trouble enough finding one—and holding onto him.

She wore unrelieved white, a frock that was as far from being any slinky Egyptian-like garment as it would be to imagine. There was more of a hint of a bangle of the old South. It was a demure dress with tiny ruffled sleeves and flounced skirt. The effect against her dark beauty was devastating.

The other women of the set into which Starr had been catapulted were used to her bizarre outfit. Some of them tried to imitate her with questionable success. Now that she had gone to the other extreme, everyone else felt uncomfortably overdressed. Or rather underdressed. Some of "Play-Girl's" costumes had been like that.

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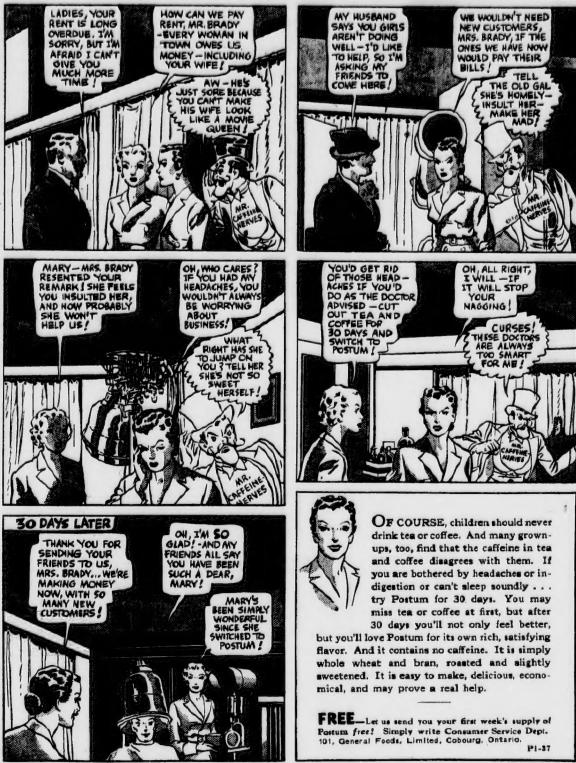
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THE SHOP SHOWS A PROFIT



OF COURSE, children should never drink tea or coffee. And many grown-ups, too, find that the caffeine in tea and coffee disagrees with them. If you are bothered by headaches or indigestion or can't sleep soundly... try Postum for 30 days. You may miss tea or coffee at first, but after 30 days you'll not only feel better, but you'll love Postum for its own rich, satisfying flavor. And it contains no caffeine. It is simply whole wheat and bran, sweetened slightly with sugar. It is easy to make, delicious, economical, and may prove a real help.

FREE—Let us send you our first week's supply of Postum free! Simply write Consumer Service Dept., 101, General Foods, Limited, Cobourg, Ontario. PI-137

Little Helps For This Week

The Lord is my shepherd, I shall not want. Psalm 23:1.

They that seek the Lord shall not want any good thing. Psalm 34:10.

God who the universe doth hold, is my shepherd kind and heedful, is my shepherd and doth keep me.

Still supplied with all things needful.

What a wonderful thing it is to have the Lord for our shepherd. The almighty Creator of all things who holds the universe in His hands, as though it were a very little thing, has charged Himself with the care and keeping of you just as a shepherd is charged with the care and keeping of his sheep. If our hearts could only take in the thought we would never have a fear of care again, for with such a shepherd how could we ever want any good thing?

Has No Country

Egyptian Spends His Time Sailing Across Mediterranean

Making his tenth trip across the Mediterranean, Sen. Abd-el Rahman Fadl is a man without a country. Born in Egypt, he wandered round Europe, including Russia. Three months ago, in Athens, he got the desire to go back to Egypt. But on his arrival at Alexandria he was refused admission; and on returning he found that Greece would not have him back. So he spent the time since sailing across the Mediterranean, because there is nowhere he can land—Montreal Star.

About 70,000 women are employed in the British Civil Service, largely in the Post office Department.

To show how pleased he is to see you, the Chinese shakes his own hands.

2177

THE GREAT ENERGY FOOD with the delicious Flavor

EDWARDSBURG CROWN BRAND CORN SYRUP

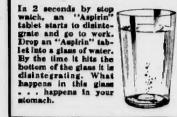
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Send in a label for "Canada's Prize Recipes" a valuable book—FREE

To Ease a Headache Fast

Get Real Quick-Acting, Quick-Dissolving "ASPIRIN"

See How "ASPIRIN" Tablets Work



For QUICK Relief

If you suffer from headaches what you want is quick relief. "Aspirin" tablets give quick relief, for one reason, because they dissolve and integrate almost instantly that touch moisture. (Note illustration above.)

Hence, when you take an "Aspirin" tablet, it dissolves and goes to work. By the time it hits the bottom of the glass it is completely dissolved. Happens in this glass as it happens in yours—happens in your glass as it happens in yours.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trademark of The Bayer Company, Limited of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Tell! You'll say it's marvelous.



Demand and Get—

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Keep Baby's Skin Healthy with

BABY'S OWN SOAP

Best for You and Baby too

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Hamburger 4 pounds	25c
Sausage 2 pounds	15c
Boiling Beef per pound	5c
Steaks, Sirloin or T-Bone, 2 pounds	25c
Bacon By the piece or machine sliced per lb.	25c

FRESH FISH

Arriving Every Friday

HALIBUT, SALMON OR CODFISH

Don't forget to look over our Xmas. Specials. Something for everyone in the family.

Different Tastes -- Different Ideas
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is best

Served at all Hotels and Clubs, or
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This advertisement is not inserted by the Alta. Liquor Control Board, or by the Govt of the Province of Alberta.

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Notice under this heading 15 words or under 50¢, first insertion and 25¢ each subsequent insertion 8 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE—50 bushels potatoes (New Gem) P. Powell Bassano. 38

MEN WANTED—For nearby Rawleigh Route of 800 families. Write Rawleigh's Dept. WG-59-SB-K, Winnipeg, Canada. 37

It is not the amount of money spent on a house that makes it beautiful and homelike. The tiniest cottage is

oft times the most beautiful and homelike place you can find. Why? Because the thoughts and ideas back of it are beautiful and homelike. It is not always the advertisement that costs the most that is the best seller. It may be a very small ad with the right touch of human appeal that brings in the business. The thoughts behind your ad is the vital point.

PIONEER GRAIN
COMPANY LIMITED
OPERATORS OF
COUNTRY ELEVATORS
LICENCED & BONDED
DISCUSS YOUR GRAIN
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PROBLEMS WITH OUR AGENT
R. C. CLIFFORD

WHY NOT
ORDER

Calgary Dry
The West's Finest Ginger Ale

IT BLEND'S
BETTER



A PRODUCT OF THE CALGARY BREWING & MALTING CO., LTD.

TOWN & DISTRICT

H. McBean of Calgary, brother of Duncan McLean, Gleichen, died in that city Sunday. The funeral took place Tuesday with Rev. V. M. Gilbert officiating.

K. O. Wilson the Arrowwood boxer has three bouts ahead of him. On Dec. 1st he will tackle Forbes Innes in Gleichen. On the evening of the 3rd he is billed to fight Enil Lust at Brocks over the ten round course. He will also tackle Sailor Goodland at Turner Valley.

Gleichen's only laundry has again changed hands. The former owner Hong Poy is retiring and has sold out to another Chinese boy named Leuk Hui. Since the laundry started many years ago it has changed hands many times. Each new owner starts off with new ideas but at the end of two or three years sells out and moves away. The electric washing machine has played havoc with the laundry business.

Mrs. W. Smith was called to the General hospital, Calgary, Saturday last where her daughter Miss Lillian Eason was undergoing an operation on her throat. That evening Mrs. Smith received a wire from Medicine Hat to the effect that her other daughter Miss Lynette Eason, was in the hospital and would have to have an operation for appendicitis. Mrs. Smith left on Monday morning's train for Medicine Hat.

Mrs. James Black was hostess at a Shower Tea under the auspices of the W. A. of the United Church. The tea was exceptionally well attended and as the admission was 25¢ or a gift suitable for annual bazaar, a lovely selection of gifts were received and were displayed on the dining room table, for the benefit of those present, besides the gifts, the sum of \$8 was received. Those who assisted the hostess in serving refreshments were Mrs. L. Jeffers, Mrs. C. McIntyre, Mrs. H. James and Mrs. G. Gooderham.

At the last meeting of the U.P.W.A., at the home of Mrs. A. Buckley

sixteen members and visitors were present. Owing to Mrs. Oliver, the secretary, being quarantined, Mrs. F. Sammons acted as secretary. There was very little business to be dealt with, as there were no books or correspondence. Mrs. J. C. Hutcheson read a very interesting article from a magazine on "Addressing a Meeting." Mrs. Perry won the raffle prize, same being a bon-bon dish, donated by Mrs. McArthur. A dainty lunch was then served. Next meeting will be held at the home of Mrs. P. Warner on December 3rd.

Bring or send the news to this office. We are always glad to bring our subscribers send in to bring us news. If each member of list of readers would give us an item each week what a grand local paper we would have. Send in anything that politics and we shall be thankful.

NOTICE

Take notice that on Tuesday December 16th next the Tax Roll of the Town of Gleichen will be closed. All taxes unpaid on that date will be subject to penalties.

TOWN OF GLEICHEN

Secretary-Treasurer.

TURKEYS

NEXT WEEK we shall be buying turkeys for the EASTERN MARKET. If you want our free price list and shipping instructions send us a card with your name and address NOW.

WINDSOR'S PRODUCE PACKERS

601 11th Ave West, Calgary.

Leave Your WATCH, CLOCK AND JEWELLERY REPAIRS

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YOUR SIZE

By JANE DEE

ACCURACY of measurement plays an important part in the shopping of Mail Order customers. Few people realize the necessity of measuring EVERY TIME they order. Often items may require a different size to that which fitted them only six months previously.

Perhaps you gained while away on your holidays, perhaps you lost weight and need a smaller size. If daughter swam every day this summer their shoulders probably have become broader and therefore she will require a larger size. All these things must be taken into consideration when you shop.

When you sit down to write your order, have the tape measure beside you so that you will be able to measure yourself. Be sure still to give somebody else measure you.

If you have had difficulty securing a garment to fit properly when you order, kindly send us your full measurements such as width across shoulders, waistband, sleeve length and dress length. Then we will be able to advise you upon the correct size according to your measurements.

Jane Dee

A. T. EATON CO.
WINNIPEG CANADA

EATON'S

RONALD COLEMAN

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"TALE OF TWO

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You Share in
the Ownership of
These Valuable Assets

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YOURS

SAVINGS IN LIFE INSURANCE—which help to form the Assets of the company in which you are insured—not only protect you and your family but also make you a part owner of high-grade securities.

For example—as a Life Insurance policyholder, you share in the ownership of Government and Municipal bonds. These bonds provide for the construction of highways, railways, canals, schools, water and sewage systems, and other important public enterprises.

You likewise have a definite financial interest in Canadian industries, and in Canadian homes and farms.

The Life Insurance companies, which your enterprise and thrift have built up, acting on behalf of yourself and 3,500,000 other policyholders, invest the Assets you have entrusted to them. In making these investments, they exercise the utmost care to secure safety with a satisfactory yield.

Of the combined Assets in the Life Insurance Companies operating in Canada, the major part is invested in Government and Municipal bonds and debentures. Large amounts are also invested in first mortgages on carefully selected city, town and farm properties, and in loans to policyholders.

You can take satisfaction in the fact that Life Insurance companies in Canada have faithfully discharged their obligations. Even in periods of greatest financial stress, every obligation guaranteed by their policies has been fulfilled.

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